

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Candle Corporation of America		06/05/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Midwest-CBK, Inc.		
Street Address:	c/o Blyth, Inc. One East Weaver Street		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06831		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	3208295	COLONIAL CANDLE	
Registration Number:	3103381	CCCC	
Registration Number:	3024859	VANILLA + BRANDY	
Registration Number:	3042953	EXQUISITE HOME FRAGRANCES	
Registration Number:	2997540	COLONIAL CANDLE OF CAPE COD	
Registration Number:	3015109	VANILLA+ CASHMERE	
Registration Number:	2974923	VANILLA + DAISY	
Registration Number:	3014243	VANILLA + LATTE	
Registration Number:	3058309	VANILLA + MINTLEAF	
Registration Number:	2980293	VANILLA + PASSIONFRUIT	
Registration Number:	3017489	VANILLA + PEARL	
Registration Number:	3022963	BLOOMIN' ESSENCE	
Registration Number:	3026543	HOLIDAY SPARKLE	
Registration Number:	3080419	FINE WHITE ZINFANDEL	

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TRADEMARK
 REEL: 004451 FRAME: 0420

Registration Number:	2976825	SPA ESSENTIALS
Registration Number:	2940422	EXQUISITE HOME DECOR
Registration Number:	3104565	COLONIAL CANDLE
Registration Number:	2618866	SIMMER SNAPS
Registration Number:	2921033	HARVEST BOUNTY
Registration Number:	2502818	COLONIAL AT HOME
Registration Number:	2439401	COLONIAL AT HOME
Registration Number:	2401607	CORDLESS
Registration Number:	1189069	C

CORRESPONDENCE DATA

Fax Number: (203)552-9168

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (203) 552-6613

Email: jberger@blyth.com

Correspondent Name: Josh Berger, Esq.

Address Line 1: Blyth, Inc. One East Weaver Street

Address Line 4: Greenwich, CONNECTICUT 06831

NAME OF SUBMITTER:

Michael Novins

Signature:

/michael novins/

Date:

01/12/2011

Total Attachments: 3

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STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of
the Department of State, at the City of
Albany, on June 9, 2009.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

090605000790

CERTIFICATE OF AMENDMENT
OF THE CERTIFICATE OF INCORPORATION
OF
CANDLE CORPORATION OF AMERICA
UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

1. The name of the corporation is Candle Corporation of America.

The name under which the corporation was formed is Valley Candle Mfg. Co., Inc.


2. The certificate of incorporation of said corporation was filed by the Department of State on May 9, 1933.

3. The amendment effected by this certificate of amendment is as follows:
Paragraph 1 of the Certificate of Incorporation relating to the name of the corporation is hereby amended to read in its entirety as follows:

"The name of the corporation is Midwest - CBK, Inc."

4. The amendment was authorized by:

The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.



Michael S. Novins
Vice President, General Counsel
and Secretary

090605000790

TRADEMARK
REEL: 004451 FRAME: 0423

090605000 790

Certificate of Amendment of the Certificate of
Incorporation
(Title of Document)

OF

Candle Corporation of America
(Entity Name)

Under Section 805 of the Business Corporation Law
(Law under which filing made)

FILED
2009 JUN -5 PM 3:08

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED JUN 05 2009

TAX \$

BY: mor
Kings

Filed by:

Josh Berger
(Name)

Blyth, Inc., One East Weaver Street
(Mailing address)

Greenwich, CT 06831
(City, State and ZIP code)

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